

# MIKI WONG

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## EDUCATION

**BA (Hons.) Design – First Class Honours**  
*Goldsmiths University of London*  
2016 - 2019

The BA Design syllabus at Goldsmiths is uniquely interdisciplinary, and explores many design disciplines encompassing product, graphic, and UX design, alongside speculative design themes.

**Web Coding Course (HTML + CSS)**  
*Code First: Girls*  
Jun - Jul 2018

**International Baccalaureate Diploma**  
*IGB International School (Malaysia)*  
2014 - 2016  
*Final grade: 37/45 points*

Higher level subjects:  
Design Technology  
Visual Arts  
English Language & Literature

*\*The IB Diploma world average grade is 30 points out of 45, with a passing grade of 28 points. Each subject is graded on a scale of 1 to 7 points.*

**Graphic Design Summer Intensive Studies**  
*Parsons The New School of Design (New York)*  
Jun - Jul 2015

## SKILLS

### SOFTWARE

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier Pro  
Google suite

### CREATIVE SKILLS

Publishing + Print  
Page design  
Typography  
Illustration  
Art direction  
Presentation design  
Online research  
Photography  
Storyboarding  
Web design + CMS

### LANGUAGES

English  
Mandarin  
Malay  
Cantonese

## ACCREDITED

**Featured 2019 Rising Star  
for London Service Design Fringe Festival**  
24 - 25 Oct 2019

As part of the Service Design Fringe Festival programme, selected projects from emerging talents in the field of Service Design were highlighted in relation to the 2019 Service Design theme: *In Times of Uncertainty*.



# EXPERIENCE

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## **Creative Hybrid**

*Dentsu Aegis Network*

Apr 2020 – Present

My role within this creative agency involves creating a diverse body of work such as corporate identity rebranding, art direction, and the development of 360 brand campaigns. My strong ability to multitask enables me to work on multiple projects simultaneously in the fast-paced working environment. I am accustomed with working on a range of both B2B and B2C materials.

## **Part-time Designer**

*sinθ (Sine Theta) Magazine*

Feb 2019 – Present

sinθ (Sine Theta) is an international print creative arts magazine that connects and empowers members of the Sino diaspora through visual art and literature submissions, and feature interviews with established and rising creators alike. By providing graphic design support to the Art Director and other members of staff, I consistently contribute refreshing visual takes to each printed issue alongside the magazine's online presence.

## **Art Department Intern for British Vogue**

*Condé Nast Britain*

Aug - Oct 2018, Sep 2019

Through working in a fast-paced environment, I completed and met deadlines for various projects. These included conducting and organising archival research for upcoming proposals and designing templates and layouts for Vogue's monthly print issues alongside imagery for their online presence. This aided in refining my research skills and allowed informed design solutions to manage expectations of stakeholders.

## **Graphic Designer**

*Publication Studio London, The Bower*

Jun 2018 - Oct 2019

Publication Studio is an experimental and sustainable publication project which focuses on alternative, DIY approaches to publishing. By assisting the studio with creating heterodox publications and experimenting with various styles and processes, I created a diverse body of works that built a solid foundation for my skills in self-publication. I also frequently created promotional graphics for events hosted by the studio in both print and digital formats.

## **Live Brief Designer for UK Government Digital Services**

*Government Digital Services, London*

Feb - Apr 2018

Working alongside a team of three other designers, I designed a visual campaign to improve the relationship between the government and local businesses through awareness of corporate tax evasion. The campaign, in collaboration with Transport for London, highlights how tax evasion disrupts essential public services such as transport systems and discourages the public from carrying out this harmful practice.

## **Head of Design for The 2018 Commonwealth Future Youth Summit**

*Malaysian Commonwealth Youth Council*

Dec 2017 - Nov 2018

The Future Youth Summit seeks to empower youths in Commonwealth countries to gain confidence and leadership skills. My responsibilities when leading this project included designing the summit's branding and visual identity, preparing presentation slides, official documentation, and liaising with internal departments to produce promotional materials.